Dear Potential Sponsor/Vendor:

Epsilon Theta Zeta Chapter Zeta Phi Beta Sorority, Incorporated in Suffolk has been in service to the Suffolk community for more than 50 years. On April 11, 2020 the chapter will hold the third FabulouZly Fit & Finer 5K Walk/ Run at the Seaboard Coastline Trail in Suffolk. We are requesting your support as a sponsor of the FabulouZly Fit & Finer 5K Walk/Run. The proceeds from this event will benefit the Suffolk Relay for Life, a signature fundraiser for the American Cancer Society. This sponsorship opportunity will allow you to promote your organization as you partner with Epsilon Theta Zeta to promote health and wellness and support a worthy cause.

The walk/run will be held at 9:00 am on Saturday, April 11th, at the Suffolk Seaboard Coastline Trail in Driver. Registration will kick off at 8:00 a.m. and the 5k Run/Walk will start at 9 a.m. Awards will be given for top finishers of the 5K. Your sponsorship will help to defray the cost of organizing and conducting the event including the cost of packets for race participants, awards, and complimentary drinks and snacks for race participants, thus allowing all race participation fees to be directed toward our fundraising effort.

There are various levels of sponsorship for the FabulouZly Fit & Finer 5K Walk/Run for your consideration.

**Platinum Level Sponsor‐‐$1500 (only one available)**

* Signage or merchandise prominently displayed onsite at race (provided by sponsor)
* Recognition on all race advertisements including posters, brochures and web page
* 8 complimentary race entries

**Gold Level Sponsor‐‐‐$1000**

* Signage or merchandise prominently displayed at race (provided by sponsor)
* Recognition on event’s web page
* 5 complimentary race entries

**Silver Level Sponsor‐‐$500**

* Recognition in runners’ registration packets
* Recognition on event’s web page
* 3 complimentary race entries

**Bronze Level Sponsor‐‐$250**

* Recognition on Event’s web page
* 2 complimentary race entries

As an added attraction, this year we have added vending opportunities. Sponsors as well as other businesses will be allowed to sell merchandise. The fee for a vendor table is $75. Sponsors at the Silver level or above are allowed to sell merchandise at no additional cost. Bronze level sponsors receive a 50% discount on vending.

Thank you in advance for considering sponsorship of the Walk/Run. Please complete and return the attached sponsorship form via mail to the address on the form no later than April 2, 2020. Please call or email Erika Cowling, ETZ Ways and Means Chair, at 757-715-3383 or [erikacolwing@gmail.com](mailto:erikacolwing@gmail.com) if you have questions or wish to discuss sponsorship/vending options. We are happy to modify sponsorship packages to fit your company/agency needs.

Sincerely,

Tameka Williams

Tameka Williams,

Chapter President

**FabulouZly Fit & Finer 5K Walk/Run Sponsorship/Vendor**

April 11, 2020 Seaboard Coastline Trail

Driver to Shoulders Hill Road

Organization Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_

Contact person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   Phone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Web site address:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SPONSOR**

1. Sponsorship level (please circle):  Platinum   Gold        Silver       Bronze

2. We plan to provide materials/giveaways for the participant bags: Yes\_\_/ No\_\_\_

If yes, description of item(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Sponsors may choose to have company/organization name listed or submit a logo.

Please indicate below your company name exactly how you wish for it to appear on web site, signage, etc.:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Artwork and logos should be submitted to [etzpublicity1920@gmail.com](mailto:etzpublicity1920@gmail.com).

For the **FabulouZly Fit & Finer 5K Walk/Run** registration information please visit www.epsilonthetazeta1967.org.

**VENDOR**

Description of items to be sold\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Number of tables needed \_\_\_\_\_\_\_\_\_\_\_\_\_\_ @ $75 = \_\_\_\_\_\_\_\_\_\_

If power is needed, please add \_\_\_\_\_ to cost.

Total cost $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Make checks payable to: **Epsilon Theta Zeta Chapter Zeta Phi Beta Sorority**.

Complete and return this form with payment no later than April 2, 2020 to:

Epsilon Theta Zeta Chapter

Post Office Box 786

Suffolk, Virginia 23439-0786